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SOS -- Stats On Seventy -- SOS

A Toastmasters District 70 Statistics Newsletter

"Vital and timely information to ensure we have more Distinguished Clubs, Areas and Divisions, thus leading to District 70 becoming a Distinguished District."

*** Issue #2011-07 *** - 4 February, 2012

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>> GOOD JANUARY <<

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1. GOOD JANUARY

Despite feelings in some quarters, there is always steady activity in parts of the District in January. This year it was particularly good. Some clubs make a point of having 2 meetings in the month, finding that any absences due to holidays are more than compensated by members being available who are often absent in other months due to meetings, inter-State travel and other work related issues. It is also the time when people go looking for Toastmasters. Thus at my club we had 8 visitors on the 5th January and 21 on the 19th January. So the busy Clubs keep our performance ticking over with new members and further awards while clubs that have a recess miss out on many potential visitors/members.

2. CLUB STATUS

There were five new clubs chartered in January, being Prince of Wales (#1537422 in C11), Yahoo 7 (#2162161 in C but without an Area allocation), GE Sydney (#2011127 in L41), Triangle (2011260 in M27) and Hastings Morning Talkers (#2148092 in O5). We have formed 8 clubs so far this year to give us 285 active clubs, but have 8 unpaid clubs from October so that we only have 277 paid clubs. We need a net increase of a further 8 paid clubs in the next 5 months to meet our Distinguished District goal.

The 8 unpaid clubs are;

L31 – Nutrimetics, L49 – Valued Voices, O32 – Twin Rivers, P50–CBA Sydney Olympic Park, P50 – Lifestyle at Sydney Olympic Park, P53 – Fairfield City Council, W37 – TCS WOW and W45 - CBA Parramatta.

While some of these unpaid clubs are reported to have folded, none has yet done so officially. When they do so correctly, TI then suspend the club and remove it from all District 70 reports.

3. MEMBERSHIP

Our 277 paid clubs have a total of 5809 members at an average of 21.0 members per club. At the same time last year, we had 271 paid clubs at an average of 19.6 while the year before that we had 257 paid clubs with an average of 19.6. We also put on 117 new members in January compared to 101 last year and with 5 new clubs moved to be 184 ahead of our progress target for the end of January. All this is good news and is reflected in my membership prediction of a finish well above goal.

We will still need a concerted effort on membership signing up in February and March from the usual influx of visitors that clubs receive at this time. In particular, clubs need to be encouraged to process such new members in March and to then renew them, rather than holding the registrations back till April “because it is easier that way”. The large number of new members we get each April is confirmation that delaying new membership registrations until after the renewals have been processed has been a common practice.

4. PREDICTIONS

The following are my predictions for June 30. These are established by taking our year to date status for each item and projecting it forward on a curve which is the average of our performance over the last 5 years.

Month made	SEPT	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUNE
Membership Payments (Goal - 12182)										
Prediction	14676	13819	12097	12218	12210	12559				
CCs (Goal - 416)										
Prediction	437	417	478	479	483	505				
ACs (Goal - 119)										
Prediction	191	199	218	227	214	222				

The performance graphs confirm that our CCs and ACs remain on track and that we could end up well ahead with membership.

5. REPORTS

There are two reports associated with this newsletter. They can be viewed by clicking the links on the [Performance page on the District website](#) or below.

[DistSNAP](#) - The Distinguished District SNAP report summarising all statistics on a Divisional basis. [Graphs](#) showing progress in our 3 key goals. In the case of membership, we need to keep the blue line of actual performance on the 2nd graph above the red line.

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