

## **District Officer Mission, Purpose and Qualifications**

### **THE MISSION OF THE DISTRICT**

The mission of the district is to enhance the performance and extend the network of clubs, thereby offering greater numbers of people the opportunity to benefit from the Toastmasters educational program by:

- Focusing on the critical success factors as specified by the district educational and membership goals.
- Ensuring that each club effectively fulfills its responsibilities to its members.
- Providing effective training and leadership development opportunities for club and district officers.

### **TOASTMASTERS INTERNATIONAL VISION**

Toastmasters International empowers people to achieve their full potential and realize their dreams. Through our member clubs, people throughout the world can improve their communication and leadership skills, giving them the courage to change.

The mission/purpose and qualifications of each elected officer follows:

### **DISTRICT GOVERNOR**

#### **Mission/Purpose**

As the district's chief executive officer, directs the district in a way which fosters strong clubs; produces maximum growth in education completions, club and membership; and is consistent with the interests of members of Toastmasters International. Responsible for motivating the district to achieve Distinguished District. Achieves the mission of the district in a manner which motivates volunteer leaders and promotes a standard of excellence in all district activities.

#### **Qualifications.**

At the time of taking office, the district governor shall have served at least six (6) consecutive months as a club president and at least twelve (12) consecutive months as a Lt. Governor or division governor or a combination thereof and must be a member in good standing of a Toastmasters club in good standing.

### **LT. GOVERNOR EDUCATION AND TRAINING**

#### **Mission/Purpose**

Under the guidance of the district governor, strives to have every club and each member reap the benefits of the Toastmasters educational program and to have every club become a Distinguished Club. Responsible for achieving Distinguished District goals for CCS, ACS and Distinguished Clubs. Provides direction and counsel to division governors, area governors, and club officers on the educational opportunities in Toastmasters. Responsible for the design and conduct of successful district training programs, conferences, and other district educational events.

#### **Qualifications** (at the time of taking office)

The Lt. governor education and training shall have served at least six (6) consecutive months as a club president and at least twelve (12) consecutive months as a Lt. governor, division governor, or an area governor, or a combination thereof and must be a member in good standing of a Toastmasters club in good standing.

## **LT. GOVERNOR MARKETING**

### **Mission/Purpose**

Under guidance of the district governor, makes the benefits of Toastmasters membership available to greater numbers of people. Plans, develops, implements, and directs short-term and long-term district marketing objectives. Develops and directs programs for new club development, club rescue efforts, club membership promotion, and membership retention. Responsible for achieving Distinguished District goals for membership and club growth. Promotes standards of service to the member and to the club.

### **Qualifications** (at the time of taking office)

The Lt. governor marketing shall have served for at least six (6) consecutive months as a club president and at least twelve (12) consecutive months as a Lt. governor, a division governor, or as an area governor, or a combination thereof and must be a member in good standing of a Toastmasters club in good standing.

## **DIVISION GOVERNOR**

### **Mission/Purpose**

Achieves the mission of the district within the division, accomplishing district goals in membership building and retention, club extension, and educational accomplishments. Ensures that each club realizes its mission and fulfills its responsibilities to its members. Responsible for achieving Distinguished Division Program goals and for ensuring that areas and clubs within the division achieve Distinguished status. Serves the division clubs by providing district support and resources through the area governors.

### **Qualifications** (at the time of taking office)

A division governor shall have served at least six (6) consecutive months as a member of a district council (e.g., club president, vice president education, area governor, district secretary, district treasurer) and must be a member in good standing of a Toastmasters club in good standing.