

Membership of Toastmasters for Speechcraft Participants

Speechcraft is the number one tool for building club membership. Speechcraft is aimed at introducing non toastmasters to the benefits of the Toastmasters program.

Clubs in District 70 should be encouraged to invite all participants to join the club by the conclusion of the course to reinforce the skills acquired during the course.

The following is the standard that will apply to all Clubs, District and In-house speechcraft courses conducted in District 70.

Club Speechcraft

Course is run on a different night to club meeting

When setting the fee for the speechcraft course clubs may incorporate the joining fee and six months membership to the club. Towards the end of the course, participants are invited to join the club to develop the skills they have acquired during the course. The participants are invited to attend a club meeting where they are given a form 400 to complete. They will then be voted in by club members and inducted into the club. The induction will include the Toastmasters promise.

Course is run on the club meeting nights

When setting the fee for the speechcraft course clubs may incorporate the joining fee and six months membership to the club. Towards the end of the course participants are invited to join the club to develop the skills they have acquired during the course. The participants are given a form 400 to complete. On one of the nights that the club meets the participants who are interested in joining should be voted in by club members and inducted into the club. The induction will include the Toastmasters promise.

As a Chartered Club of Toastmasters International, your club must vote in members in order to retain its charter. This is not an option: every club must vote in its members.

(Extract from "When you are President" refer to section on voting in members)

Business and In-House Speechcraft

Participants in District run business speechcraft and In-house courses are to be encouraged to join a Toastmasters club to develop the skills they have acquired. They are to be given a letter of invitation and a form 400. The letter would encourage them to visit the District 70 Website to Find a Club that suits their time schedule. On deciding a club to join, they will be voted in and inducted into the club.

Joining and Membership fees are to be paid to the club that they elect to join.

NB: There is a danger of offering Speechcraft at a low cost as people tend to associate value with cost. Low cost courses could be harder to fill. Clubs should ensure they offer courses at a minimum fee of \$150.